

**INDIANA ARTS COMMISSION
PROGRAM EVALUATION COMMITTEE**

November 19, 2009, 2:00 p.m.
IAC Conference Room
100 N. Senate Avenue, Room N505
Indianapolis, Indiana 46204

Earl Williams, Chair

Minutes

Members present: Earl Williams, Suzie Rentschler, Linda Levell, Pam Hicks

Members via teleconference: Sandi Clark, Jeanne Mirro (ex officio)

Members absent: Kelly Schreckengast, Judy Hess, Carol Trexler

IAC staff present: Lewis Ricci, Michelle Anderson, Bobbie Garver, Susan Britsch, Dennis Hardin

1. **Welcome and Introductions.** Mr. Williams convened the meeting at 2:05 p.m. and asked everyone to introduce themselves. He congratulated the Arts Commission staff for winning the 2009 national Accessibility Award from the National Endowment for the Arts. The amount of the award will be \$30,000.

2. **Consent Agenda.** Ms. Rentschler moved to adopt the consent agenda. Ms. Levell seconded. Motion passed.

3. **Review and Ratification of Cultural Districts.** Mr. Ricci gave some brief background on the Cultural Districts Legislation, which gave IAC the authority to designate cultural districts within the state of Indiana. Seven communities applied for the designation, and the applications were reviewed by an independent panel. Three communities scored above the pre-determined cut-off score of 85 and were recommended by the panel for designation as cultural districts (summary sheet attached). The three applicants which scored successfully are City of Bloomington, Carmel Redevelopment Commission, and Tippecanoe Arts Federation. Ms. Hicks moved to recommend to the full commission that City of Bloomington, Carmel Redevelopment Commission, and Tippecanoe Arts Federation be designated as Cultural Districts. Ms. Levell seconded. Ms. Levell asked about the permanency of this designation. Mr. Ricci replied that the designation is permanent, but that designated communities must submit an annual report, and that the designation could be removed, but that is not the intention of the legislation. Motion passed.

4. **Progress of Region 3 and 10's Reviews.** Mr. Ricci reported that the Regional Arts Partners in Region 3 (Arts United of Greater Fort Wayne) and Region 10 (Arts Council of Southwestern Indiana) are being independently reviewed as a result of their being the lowest-scoring applicants for RAP designation in the last panel review. Independent reviews are conducted on three fronts:

programs and services, governance and management, and finances, each area examined by a separate independent reviewer. The reviews of programs and services have been completed for both organizations and have been submitted to IAC. (copies attached). Ms. Clark moved that the committee acknowledge receipt of the reports, express appreciation to John Cain and Tetia Lee who conducted the reviews, and accept the contents of the reports pending completion of the other parts of the independent review. Ms. Rentschler seconded the motion. Motion passed.

5. Review and Ratification of 2010 Arts In Education Applications. Mr. Ricci briefly recounted the Arts in Education Program, which allows applicants to request up to \$5,000 to support their programs. Funding for the AIE awards comes from interest drawn from the Cultural Trust fund. Fourteen applications were received and reviewed by an independent panel. Eleven applications were recommended for approval by the panel based on scoring (summary sheet attached). Nine of Indiana's twelve arts regions are represented among the eleven recommended applications. Ms. Hicks moved to approve the recommendation of the independent panel and forward the recommendation to the full commission for consideration at its December 11 meeting. Ms. Levell seconded. Motion passed.

6. ELI Update. Mr. Ricci reported that he and IAC Education Coordinator Susan Britsch attended a meeting about a pilot program in South Bend schools, now in its second year of a three-year grant from the National Endowment for the Arts, which tracks results of arts education in schools. Data collected from this project and others will become part of a state-wide assessment of the impact on arts education in schools. IAC will tout the South Bend project in its advocacy efforts over the next year.

7. FY2010 Capacity Building Program Update. Mr. Ricci reported that IAC is working with Arts Midwest to develop a program focusing on organizational structure. It would include a 2-day seminar for arts organizations. Mr. Ricci has also had discussions with the IUPUI Center on Philanthropy to develop a 2-day course focused on strategies for successful fundraising and retention, to assist arts organizations in sharpening their fundraising skills. Ms. Hicks was enthusiastic about the programs.

8. Old Business. Mr. Ricci gave an update on Regions 8 and 12, in which the Regional Arts Partnerships have been suspended. Mr. Ricci reported that the outlook is not bright for either organization. Staffing at the senior level is still inadequate at the Arts Council of Southern Indiana (Region 12); the Bloomington Area Arts Council (Region 8) had sparse attendance at its latest annual meeting. Ms. Clark, commissioner from Bloomington, remarked on the seeming lack of outreach efforts at BAAC, and that she does not expect the BAAC to be a viable arts partner for the foreseeable future. Mr. Ricci will recommend that neither organization be invited to apply for Regional Arts Partner status for FY2011.

9. New Business. There was no new business.

10. Adjourn. Mr. Williams expressed his appreciation to the committee and IAC staff for their hard work in program matters. Ms. Hicks moved to adjourn. Ms. Rentschler seconded. Motion passed. Meeting adjourned at 3:10 p.m.